

Job specification: Senior designer

About Wardour

Wardour is a content marketing agency of 25 years' standing. We use the power of storytelling to drive brand, marketing and communications campaigns. We plan and deliver smart content for smart people, and our team of writers, editors, designers, animators, videographers and coders are pretty smart too. With a wide range of projects and clients, we provide a challenging and stimulating environment in which creative people can develop their skills.

Overview of the role

Do you have experience of bringing campaign ideas to life?

We are looking for a midweight conceptual designer who is eager, full of ideas, and has experience in both print and digital environments. Someone who can take a client brief and transform it into inspiring creative – from idea to execution – across digital, multimedia and print-style projects.

Attributes and experience

- Bring great ideas for transforming thought-leadership content into inspiring visuals – from initial concept through to commissioning and production stage. Do you proactively develop and apply new design ideas, prototyping and concepts?
- Ability to bring design inspiration and ideas to a variety of projects and styles, with the flexibility to target and edit these ideas into appropriate outputs to fit the client, audience and brief.
- Show an understanding and empathy for the client's needs and read between the lines to bring ideas and inspiration beyond the basics of the brief.
- Experience of presenting work to clients and prospective clients as part of a team.
- A flair for producing beautiful magazine-style layouts and editorial content design.
- Experience of commissioning suppliers such as illustrators and photographers and directing photography and video shoots.
- Advanced user in InDesign, Photoshop, Illustrator and Acrobat.
- Experience in Sketch/Invision and/or Figma a plus

- A varied and eye-catching portfolio of work.

You will be working as part of a close-knit team of creatives, in partnership with a team of content creators. We're a flexible bunch and embrace a team ethic, but we're also big fans of people who show independent initiative. We have a bright, modern studio in Covent Garden and currently work a hybrid pattern.