

wardour

Job specification: Digital designer

About Wardour

Wardour is a content marketing agency of 25 years' standing. We use the power of storytelling to drive brand, marketing and communications campaigns. We plan and deliver smart content for smart people, and our team of writers, editors, designers, animators, videographers and coders are pretty smart too. With a wide range of projects and clients, we provide a challenging and stimulating environment in which creative people can develop their skills.

Overview of the role

Do you have an aptitude for digital design and creative content?

We are looking for a midweight designer with bags of enthusiasm and ideas. Someone who can take these ideas and produce great prototype UI concepts that help bring our content campaigns to life.

Attributes and experience

- Ability to create quality designs to brief – produce creative campaign outputs including web page designs, interactive tools, online assets and social tiles.
- Preferred experience in marketing and editorial content design.
- Possess a keen eye for graphic and brand development, new design ideas, prototyping and concepts.
- Fluency in Sketch/Invision/Figma
- Advanced user in InDesign, Photoshop, Illustrator and Acrobat.
- Desirable to have After Effects/motion graphic skills
- Comfortable presenting ideas and creative to clients and prospective clients, as part of a team.

You will be working as part of a close-knit team of creatives, in partnership with a team of content creators. We're a flexible bunch and embrace a team ethic, but we're also big fans of people who show independent initiative. We have a bright, modern studio in Covent Garden and currently work a hybrid pattern.