

Exciting Opportunity for an Ambitious Video Producer

Job title: Video Producer at Wardour

Location: London, Covent Garden

Working Policy: Full-time permanent role with hybrid working, more details below

Overview of Wardour and this new opportunity

Wardour is looking to appoint a bright, confident and ambitious Video Producer to join our creative team. We are an independent, award-winning content marketing and creative agency with 25 years' experience of working with world renowned clients and we are passionate about using story-telling to help clients drive value from their brand and purpose.

We are currently creating great, authentic, story-telling video content for clients such as Legal and General, EY, Newcastle University, Alzheimers Society – and more. This is an exciting opportunity to help us grow and vary our output further – taking the lead in video projects, working in conjunction with our creative and content teams to bring ideas and stories to life for our prestigious clients.

We deliver our campaigns for brands across print, digital and social-media platforms. Our energetic, inspiring team includes multimedia creatives, developers, copywriters, planners and client services experts. We work in partnership with clients: having an enthusiasm for them and the work they do – as well as a passion for video – is key to this role.

Description of Role:

The Video Producer is responsible for the creation and development of multimedia (audio/video) content for a wide range of clients. The role suits an ambitious individual with a can-do attitude, who is as happy championing the power of the medium to clients as organising a shoot itself. This individual will play a very important part in Wardour's growth and success, developing and building Wardour's multimedia content and capabilities.

This role requires managing multimedia content from start to finish, in liaison with members of other teams at Wardour, and with freelance and contractor support. The successful candidate will need to assess and coordinate the needs of each production, with end-to-end involvement from concept input to delivery of files to client.

This is a creative and practical role. The ideal candidate will be experienced in video editing and have shooting capabilities, with 4-5 years' experience in the field of video production.

Role requirements:

Collaborate closely with clients and internal teams on developing content script, storyboard, budget, allocate resources, set deadlines and select optimal forms of media for projects

Product scheduling: support client services team to develop production schedules and ensure these are adhered to by all members of crew.

Plan video shoots: select, book and negotiate rates of any additional crew and equipment needed.

Work as DOP and brief and direct crew. Research and book location and talent when needed.

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Video editing and overseeing all post-production.

Manage video workflow, assessing when extra freelance support is needed to meet deadlines.

Manage video library and archive

Maintain a freelance network of video partners – From Directors through to Post Production support

Skills/attributes needed

Confident client-facing manner

Creative thinking and awareness of AV trends

Ability to follow brief and guidelines

Technical programme skills – Premiere Pro as core + mix of other packages, such as After Effects and Adobe Audition.

Technical knowledge of shoot equipment.

Ability to brief and direct teams for/on shoots

Ability to work as part of a team and independently take initiative

Excellent attention to detail

Effective organisation skills and the ability to multi-task with good time management of own work and that of supporting team, manage and negotiate schedule and internally manage expectations

Strong communication – active listening and pro-active updates (eg. Update team on progress and manage expectations on timings).

Managing budget – communicate clearly with the Wardour's finance team

Ambition to grow Wardour's multimedia offering and the video team

What we offer

An opportunity to work with a fun, bright and motivated group of people on a wide variety of work for a range of prestigious clients. You can learn more about Wardour on our website or LinkedIn page:

<https://wardour.co.uk/>

https://www.linkedin.com/company/wardour_96338/

The chance to champion video content and be a part of growing its importance for Wardour and its clients.

Competitive salary based on the experience of the successful candidate

Hybrid working – currently we are working a minimum of 2 days in our Central London office, in Covent Garden. We expect to increase this to 3 days sometime during 2022, depending on government guidelines. Our work is very creative and working collaboratively in the office is productive and worthwhile for all the teams and our clients

25 days paid annual leave

Pension scheme with 4% employer contribution

How to apply:

Please send your CV and cover letter, listing "Video Producer Position" in the subject line to:

Employment@wardour.co.uk